



The Car
With Step
Down Design

See The **HUDSON** At
PAUL MOTORS

New Car Dept.
2512 FRANKLIN BLVD.
HI lcrest 7-5757
Ask for Extension 5

Used Car Dept.
BROADWAY AT FRANKLIN BLVD.
HI lcrest 6-9742
Ask for Extension 10

Repair Dept.
2512 FRANKLIN BLVD.
HI lcrest 7-5757
Ask for Extension 20



Parts Dept.
2512 FRANKLIN BLVD.
HI lcrest 7-5757
Ask for Extension 15

Body Repair Dept.
3752 West Pacific Ave.
HUDSON 6-3441

Imported
Automobiles



HUDSON 4-9131

MG HILLMAN SUNBEAM-TALBOT SIMCA
ALLARD ASTON-MARTIN ALVIS ROVER
MORRIS FORD CONSUL & ZEPHYR 6

Authorized Sales & Service

Oxford Motors Ltd.

1831 J STREET, SACRAMENTO

Automobile Dealers—New Cars—
(Cont'd)

DE SOTO-PLYMOUTH SALES & SERVICE

GREATEST
DE SOTO
EVER BUILT



"FOR SERVICE CALL"

DEALER
Dalton Motors Inc 16th & K. GI lbrt 2-8944
Towing Evenings Sundays Holidays
Call GI lbrt 3-7449

DODGE-PLYMOUTH SALES AND SERVICE

Fast, dependable car and truck service. Factory engineered parts and accessories. Dependable Used Cars and Trucks.



Dodge "Job-Rated" Trucks

"FOR SERVICE CALL"

SUTTON WM A CO 1415 Broadway, GI lbrt 3-5951
Feil Motor Sales 3200 J. GI lbrt 2-0409
(See Advertisement Page 24)

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved equipment.



"WHERE TO BUY IT"

BURTON & WHITE MOTORS INC
13th & L. GI lbrt 2-6931
HARROLD ELLSWORTH CO
22d & Broadway. HI lcrst 5-3071
WAREING DICK CO
1615 Del Paso Blvd N Sacto. WAbash 5-0743

Fouls Motor Co 1700 K. GI lbrt 2-2951
FRENCH'S GARAGE Florin. HI lcrst 6-5474
Gebb Inc 1923 Stockton Blvd. HI lcrst 7-6521
HANDLEY NASH MOTORS
1125 Del Paso Blvd N Sacto. WAbash 5-6102
(See Advertisement Page 24)

HARROLD ELLSWORTH CO
22d & Bdwy. HI lcrst 5-3071

HUDSON AUTHORIZED SALES AND SERVICE

NEW HUDSON
AUTOMOBILES
AND
HUDSON'S
PROTECTIVE
SERVICE



"WHERE TO BUY THEM"

DEALER
PAUL MOTORS
2512 Franklin Blvd. HI lcrst 7-5757

Hudson Motor Car Company Dir
2512 Fkin Blvd. HI lcrst 7-5757
Jacobs J J Cadillac Co 1501 L. HUDSON 1-3181

JAGUAR SALES & SERVICE

FINEST CAR
OF ITS CLASS
IN THE WORLD



COMPLETE PARTS AND SERVICE
FACTORY APPOINTED DEALERS

"FOR INFORMATION CALL"

Feil Motor Sales 3200 J. GI lbrt 2-0409

(Continued Next Page)

SHARP PRACTICE

Cutting through medium weight sandpaper is a quick way to put an edge on dull scissors.

Automobile Dealers—New Cars—
(Cont'd)

KAISER-FRAZER SALES & SERVICE

Kaiser . . . America's most beautiful car! Henry J . . . costs less to buy, to drive, to maintain! Complete, factory-approved service and parts. Service on all makes—wherever you go.



"FOR INFORMATION CALL"

CENTURY K-F MOTORS 1701 K. HUDSON 1-1231

LINCOLN-MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.



"WHERE TO BUY THEM"

LUNDSTROM MOTORS 1631 K. HU dsn 4-8201

LUNDSTROM MOTORS 1631 K. HU dsn 4-8201
Martin Ray Motor Co
1805 Del Paso Blvd N Sacramento. WAbash 5-1754

MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.



"WHERE TO BUY THEM"

Lundstrom Motors 1631 K. HUDSON 4-8201

Nash Division Nash Kelvinator Sales Corp Dir 1619 L. GI lbrt 2-3887

NASH SALES AND SERVICE

THE WORLD'S
MOST
MODERN CARS!



• IN 3 GREAT SERIES •

"WHERE TO BUY IT"

HANDLEY NASH MOTORS 1125 Del Paso Bl N Sacramento WAbash 5-6102
SACRAMENTO NASH CO 1619 L. GI lbrt 2-3887

OLDSMOBILE

ROCKETT
HYDRA-MATIC!
OLDSMOBILE
HAS BOTH!



"WHERE TO CALL"

FOULKS MOTOR CO 1700 K. GI lbrt 2-2951

OXFORD MOTORS LTD 1831 J. HUDSON 4-9131
(See Advertisement Page 22)

PACKARD AUTHORIZED SALES & SERVICE

ASK
THE MAN
WHO
OWNS ONE



"WHERE TO BUY IT"

SPICKARD AUTOMOBILE CO
1501 L. GI lbrt 3-2066
If no answer call GI lbrt 3-4655

Packard Motor Car Co Agency 1591 I. GI lbrt 3-2066
PAUL MOTORS 2512 Franklin Blvd. HI lcrst 7-5757
(See Advertisement Page 22)

(Continued Next Page)

The oldest of all the telephone industry's traditions is service.

... AUTHORIZED DEALERS ...



DODGE • PLYMOUTH

- SALES
- PARTS
- SERVICE
- USED CARS
- TRUCK SALES
- TRUCK SERVICE
- TOW SERVICE

DIAL
GI lbert 3-5951

1415 BROADWAY

Wm. A. Sutton Co.
FORMERLY MILLER AUTO CO.



"ONE SQUARE BLOCK OF DEPENDABLE SERVICE!"

PONTIAC
EARL SMITH MOTORS

Northern California's Largest Pontiac Dealer

NEW CAR SALES

Reconditioned "GOODWILL" Used Cars
Complete Service For All Makes - Large Parts Stock

24-HOUR TOW SERVICE—Day Phone GI lbert 3-1721
Night Phone GI lbert 3-7449

"Dollar for Dollar
You Can't Beat a
PONTIAC"

at

EARL SMITH motors
16th & J Sts. Sacramento



GI lbert 3-1721

"THE PONTIAC CORNER"